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**MANITOBA LIQUOR & LOTTERIES REPORTS RESULTS FOR SECOND QUARTER  
Profits increase \$27 million over previous year**

WINNIPEG – Manitoba Liquor & Lotteries has implemented a number of changes to run its gaming and liquor operations more efficiently and with a stronger focus on customers and this has resulted in a notable growth in revenues.

For the second quarter of the fiscal year 2017/18, ended September 30, 2017, Manitoba Liquor & Lotteries' income was \$327.6 million, an increase of \$27 million (9%) from the same period last year.

Overall revenues, net of direct expenses were \$505.3 million, an increase of \$35.6 million (7.6%) from revenues of the prior year. Increases were seen in casinos, liquor operations, and Video Lotto.

"We are extremely pleased with our financial performance year-to-date" said Peter Hak, President & CEO, Manitoba Liquor & Lotteries. "Our Board of Directors has been very supportive and encourages us to seek and implement new ideas in our businesses, which has increased our profitability. Liquor & Lotteries has renewed its focus; taking more of a business approach to its operations."

In recent customer satisfaction surveys, both Club Regent Casino and McPhillips Station Casino received an overall satisfaction score of 85%, the highest score ever. The overall satisfaction for Manitoba Liquor Marts is also the highest to date with 96% of respondents giving the stores a top grade.

"We are a unique Crown corporation because we operate entertainment and retail businesses," says Hak, "so we need to operate with the same attitudes that any successful business would. We have been listening to our customers and improving their overall experience. We are very proud of Liquor & Lotteries' reputation for customer service excellence."

As a Crown corporation, Manitoba Liquor & Lotteries returns its revenues to the Province of Manitoba to support government programs and initiatives that are a benefit to all citizens.

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