NEWS RELEASE

February 22, 2017

La La Land the Favourite on PlayNow.com to Clean Up at 89th Academy Awards

Manitobans make their picks with more than 26 Novelty Bets this Oscar night

Manitobans can wager on the glitz and glamour of the 89th Academy Awards on PlayNow.com. With more than 26 bets and an Oscars pool, bettors can wager on dozens of categories from Best Picture to Best Makeup and Hairstyling.

Smash hit *La La Land* has a record 14 Oscar nominations, and is favoured on PlayNow.com to clean up at the awards ceremony this Sunday. The movie is heavily favoured to win Best Picture and is leading in nine other categories, including Best Director for Damien Chazelle and Best Actress for Emma Stone.

Try to predict just how much *La La Land* will dominate this Sunday. Will it win more than 8 Oscars? How many of the "Big Four" Oscars (Best Picture, Best Director, Best Actor, and Best Actress) will the film garner by the end of the night?

In other categories *Jungle Book* is favoured to win for Visual Effects, *Star Trek Beyond* for Makeup and Hairstyling, and *Zootopia* for Best Animated Feature.

As always, Canadians are part of Oscar night's mix. Alan Barillaro's *Piper* is the frontrunner to win Best Animated Short, and Howard Barish's *13th* is in the running for Best Documentary Feature. Ryan Gosling is less of a frontrunner sitting with 11/1 odds of winning the award for Best Actor. In the Best Director category, Denis Villeneuve has 49/1 odds of winning for *Arrival*.

The Oscars is the most popular awards betting event on PlayNow.com, outpacing the Grammys, Golden Globes and Miss Universe. At last year's Oscars, the site saw almost $25,000 wagered on more than 2400 bets.

PlayNow.com is Manitoba's only legal, regulated gambling website, operated by Manitoba Liquor & Lotteries. For more information on the Oscars pool, novelty bets and a complete list of odds, visit PlayNow.com.

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