



## NEWS RELEASE

---

### MANITOBANS RAISE MORE THAN \$120,000 FOR NEPAL

**Thursday, June 4, 2015, Winnipeg, Manitoba** | Manitoba Liquor & Lotteries customers and employees across the province helped raise more than \$120,000 for the Canadian Red Cross Nepal Region Earthquake Fund to assist the areas affected by the disaster.

“It’s so inspiring to see our province lend a helping hand,” said John Stinson, President & CEO of Manitoba Liquor & Lotteries. “Our customers and employees never cease to amaze when it comes to helping others, and this month’s fundraising campaign for the Nepal Region earthquake was no exception. We were thrilled that so much was raised in only 13 days.”

From May 4 to May 17, donations to the Manitoba Chapter of the Canadian Red Cross were collected at all Liquor Mart locations and the Casinos of Winnipeg. Customers and employees raised \$71,851.64. Combined with a \$50,000 contribution from Manitoba Liquor & Lotteries, the Canadian Red Cross will receive a grand total of \$121,851.64 for the people affected by the Nepal Region earthquake.

“The Canadian Red Cross is very grateful for the extraordinary generosity of Manitoba Liquor & Lotteries and its patrons,” said Shawn Feely, Manitoba Provincial Director for the Canadian Red Cross. “This incredible donation will help ensure we can continue to provide aid, including much-needed medical assistance, to the people who were impacted by the devastating Nepal earthquakes.”

Since the 7.9 magnitude earthquake struck, the Canadian Red Cross has been working to provide urgently needed assistance in the affected communities. Funds raised for the Red Cross will help provide shelters, food, water, and health services.

*Manitoba Liquor & Lotteries operates Liquor Marts and Liquor Mart Express stores, Club Regent Casino, McPhillips Station Casino, Video Lotto and PlayNow.com, and also distributes and sells Western Canada Lottery products through a network of lottery ticket retailers. Revenue generated by Manitoba Liquor & Lotteries are returned to the province to support priority programming in health care, education, social and community services, economic development and public safety initiatives.*

- 30 -

For more info contact:  
Karen Hiebert, Director of Strategic Communications  
204-957-2500 ext. 2784  
karen.hiebert@mbll.ca