

## Chief Executive Officer

*Are you energized by the opportunity to lead true transformative change?*

Our client, Manitoba Liquor and Lotteries Corporation (MBLL) is at the next stage of its evolution. Manitoba Liquor and Lotteries is a provincial Crown Corporation with three lines of business- liquor sales and distribution, gaming and entertainment and cannabis supply and distribution. MBLL plays an important role in supporting the delivery of health, education, family and other public services across the province, by paying a growing dividend of over \$600 million annually. MBLL is seeking its next Chief Executive Officer to work closely with the governing Board of Directors and executive management team to ensure Manitobans receive high quality, cost effective and safe liquor, gaming and entertainment experiences and cannabis products.

The next CEO must bring extensive experience driving enterprise-wide transformation, maintaining and enhancing the value to Manitobans while ensuring a profitable, sustainable corporation that generates income through sales, operational efficiencies and expenditure containment. A strategic thinker and proven change leader, the successful candidate will effectively navigate through complex issues, balancing the goals and expectation of its customers, the Board of Directors, the Government of Manitoba and industry partners.

The ideal candidate will bring significant executive level experience in large, multi-business line, and unionized organizations, complemented by an advanced degree that grounds this experience in proven theory and leading practice. An in-depth understanding of marketing and retail sales is an asset. Candidates with extensive experience implementing innovative, cost effective approaches to product and service sales while streamlining and enhancing efficiencies in systems and processes, is a must. The next Chief Executive Officer must have a strong understanding of Indigenous history and communities as well as the Truth and Reconciliation calls to action and a proven ability to build trust-based relationships with Indigenous leaders. He/ she will have specific experience developing and sustaining respectful and mutually beneficial relationships with its major shareholder, board of directors/ministries and key partners in the delivery and sales of its products and services.

If you are a visionary leader, bring authenticity, humility, curiosity and energy, have excellent oral, written and presentation skills, demonstrate decisiveness and excellent judgment, have political, business and financial acumen and have earned a reputation as someone who drives results, you will want to explore this exciting opportunity. Please visit <https://www.mnp.ca/en/career-opportunities/chief-executive-officer> to view the full position profile and submit in confidence to Leslie Dornan, Senior Partner MNP at [leslie.dornan@mnp.ca](mailto:leslie.dornan@mnp.ca) by May 17, 2019.