
GRAPHIC DESIGNER

TA/Full Time Employment Opportunity

Reporting to the Manager, Marketing Services, the Graphic Designer is responsible for the creation of superior graphics for use in a variety of media applications. The incumbent will participate in the development of design concepts and creating media files/output to support campaigns, events and special projects for all areas of Manitoba Liquor & Lotteries.

Duties:

- Complete assigned Requests for Service within established deadlines.
- Conceptualize and create ideas, designs, and graphics that exceed our customers' expectations.
- Design and produce multimedia content using desktop publishing applications and other graphic software and technology.
- Design and produce artwork consistent across a variety of media, in accordance with applicable regulations, policies, by-laws, contracts, brand identity guidelines and corporate design standards.
- Design activities may include, but are not limited to: Enterprise Digital Signage Network (EDSN), NexGen displays, web advertising, website design, social media, print advertising, out-of-home advertising, collateral materials, signage, corporate presentations and promotional displays.
- Work closely with other members of the Marketing Services department to deliver media files and administer the EDSN.
- Plan and implement visual effects, motion graphics, animation, and production.
- Proof and review final media output to ensure accuracy with our customer's request.
- Aggressively learn new applications and tools for design and production technology as required.
- Work collaboratively to ensure quality and consistency in media output. Key interactions include Marketing Services department, internal customers, external agencies, vendors and partners.
- Maintain a department-wide file system of logos, images, graphics, artwork and work in progress to be easily shared among applicable members of the Marketing Services department.
- Participate in and contribute to meetings and creative sessions
- Complete special projects and assignments as required.
- Support and comply with policies, procedures, practices and Corporate Social Responsibility commitments.
- Complete required courses and training.
- Other related duties as assigned.

Primary Qualifications:

- Diploma or certificate in Graphic Design, Graphic Communications or related field.
- A minimum of five years working in a professional graphic design environment, with a minimum of three years' experience working in computer generated design.
- Formal training and proficiency in Adobe Creative Cloud applications, including PhotoShop, InDesign, Illustrator, and Acrobat
- A high level of expertise with all desktop publishing software and extensive experience with print and/or web design, graphics production, and familiarity with relevant design and production tools.
- A high level of understanding and knowledge of graphic files (sizes, conversions, mechanics, and applications).
- A working knowledge of visual effects, motion graphics, and animation, including Adobe After Effects or comparable software.
- Intermediate skills in Microsoft Office (Word, Excel, PowerPoint and Outlook).
- Ongoing professional development is required to obtain and maintain an expert level knowledge in current and emerging desktop publishing and animation technology.
- Excellent communication and interpersonal skills with superior attention to detail.
- Ability to work independently or in a team environment.
- Satisfactory work performance in the preceding twelve (12) months is a requirement. Attendance rate will be a consideration in the pre-screening process.

Secondary Qualifications:

- Bilingual (French/English) language skills.
- Prepress experience, copywriting skills, Flash web development tools, and video editing skills would be considered assets.
- Have and maintain a valid Manitoba Class 5 drivers' license is an asset.
- Gaming, liquor or related industry experience is an asset.

****All Manitoba Liquor & Lotteries employees may apply. Testing may form part of the screening/selection process. Employment Equity will be a factor in the recruitment process. Circumstances may arise where the bulletin may need to be withdrawn or the number of positions may need to be increased depending on the Collective Agreement.*

Salary: \$26.09-\$32.12

Bargaining Unit: CUPE

Location: Empress

Due to the ongoing risks associated with the emergence of COVID-19 variants of concern, starting in January 2022, Manitoba Liquor & Lotteries employees must either choose to voluntarily provide official proof of full vaccination or participate in rapid testing

Individuals should apply by completing our online application form at www.mbl.ca/jobs or by submitting a resume and application to careers@mbl.ca

All applications are due by November 29, 2021.

We thank all interested applicants, however, only those selected for interviews will be contacted.