

Coin Box Program – FAQ

What is the Coin Box program?

Manitoba Liquor & Lotteries' Coin Box program collects money through customer donations for registered charitable and not-for-profit organizations. Each month, a selected organization is featured and will be the recipient of customer donations collected in coin boxes placed in Liquor Mart locations and the Casinos of Winnipeg.

How can my organization apply for the Coin Box program?

Charitable and not-for-profit organizations can go to www.mbl.ca/content/community-support to apply for the Coin Box program.

If my organization applied previously but was not selected, should I apply again?

Charitable and not-for-profit organizations are welcome to reapply to the Coin Box program every year.

Is an organization that was previously selected able to apply year after year?

Yes. Successful applicants can apply to the Coin Box program every year. However, organizations can only participate once annually.

What other criteria is required to participate in the Coin Box program?

Participating organizations must be a registered Manitoba charity or not-for-profit organization.

Will Manitoba Liquor & Lotteries provide an applicant a reason they were not selected for the program?

In most cases, if an applicant is not selected for the program, they will not be contacted. However, if you wish to know why your organization was not selected, please submit your request to community.support@mbl.ca.