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## Super Bowl LII Hype in Full Swing with Prop, Novelty Bets and a \$1M Super Pool on PlayNow.com

From halftime show entertainment, potential wardrobe malfunctions and the game's MVP, Manitoba Super Bowl fans can wager on more than 400 bets including the \$1 Million Super Pool on PlayNow.com.

The Super Bowl is the largest single sport-betting event in Canada with thousands of bets expected to be placed when the New England Patriots and Philadelphia Eagles kick off on Sunday, February 4.

On PlayNow.com, the New England Patriots are currently a 4.5 point favourite to win this year's championship. So far, most Manitobans agree and are putting their money on the New England Patriots to lift the Vince Lombardi Trophy. Patriots quarterback Tom Brady is the favourite to win MVP at Super Bowl LII, while Eagles quarterback Nick Foles is the second choice with just over 3 to 1 odds.

To win the \$1 Million Super Pool, players have to correctly pick all 25 Super Bowl LII related outcomes on their \$5 pool card. In the event no one selects all 25 outcomes correctly, players with the most correct picks will win or share a jackpot generated by pool sales.

The betting doesn't stop there. PlayNow.com is offering novelty bets on everything from what colour Gatorade will be poured on the winning coach, how many times Donald Trump will tweet during the game and whether any players will kneel during the national anthem.

Bettors can even wager on whether there will be a wardrobe malfunction and which artist will make an appearance with Justin Timberlake during the halftime show. For example, a \$20 bet on Janet Jackson will return \$88.

Last year, PlayNow.com football fans wagered more than \$600K on Super Bowl LI through more than 37,000 bets. Be sure to check PlayNow.com to see which prop or

novelty bets will make this year's game more exciting for you and your Super Bowl LII party.

PlayNow.com is Manitoba's only legal, regulated gambling website, operated by Manitoba Liquor & Lotteries. Visit PlayNow for more info on <u>Super Bowl LII bets and the</u> <u>\$1 Million Super Pool</u>.

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