

MANITOBANS HELP RAISE OVER \$115,600 FOR UKRAINE

May 15, 2014, Winnipeg, Manitoba – Manitoba Liquor & Lotteries customers across the province helped raise over \$115,600 for the Ukrainian Canadian Congress to support humanitarian efforts currently underway in Ukraine.

“We are extremely pleased with the outpouring of generosity from Manitobans all across the province,” said Ron Lemieux, Minister responsible for Manitoba Liquor & Lotteries. “Our province has a deep connection to Ukraine, and this response is inspiring. We are thrilled that so much was raised in such a short time for medical and humanitarian assistance.”

From March 26 to April 17, donations to the Ukrainian Canadian Congress were collected at all Liquor Mart locations and the Casinos of Winnipeg. Customers and employees raised \$65,614.41. Combined with a \$50,000 contribution from Manitoba Liquor & Lotteries, the Ukraine Canadian Congress will receive a grand total of \$115,614.41 to support humanitarian efforts in the Ukraine.

“It is heartwarming to know how supportive Manitobans were of this campaign,” said Lesia Szwaluk, Acting President, Ukrainian Canadian Congress – Manitoba Provincial Council. “The funds raised will have a tremendous impact on the lives of those in need. It’s comforting to know that our province can have such a positive influence on Ukraine, whose citizens will know that we are aware of their struggle and we care.”

Ukrainian Canadian Congress (UCC) has indicated that funds raised will support medical and humanitarian assistance to persons injured in the current conflict who remain untreated due to a lack of facilities and resources.

Manitoba Liquor & Lotteries operates Liquor Marts and Liquor Mart Express stores, Club Regent Casino, McPhillips Station Casino, Video Lotto and PlayNow.com, and also distributes and sells Western Canada Lottery products through a network of lottery ticket retailers. Revenues generated by Manitoba Liquor & Lotteries are returned to the Province to support priority programming in health care, education, social and community services, economic development and public safety initiatives.

- 30 -

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