



For Immediate Release – September 17, 2014

LIQUOR MART TO OPEN IN SAGE CREEK

The growing community of Sage Creek in southeast Winnipeg will soon be home to Manitoba's newest Liquor Mart location.

"The development of a new Liquor Mart represents a significant investment in this community," says Ron Lemieux, Minister responsible for *The Manitoba Liquor and Lotteries Corporation Act*. "We have committed to offering convenience, choice and the highest levels of customer service to Manitobans and we are pleased that this new location will provide all of these to Sage Creek residents."

According to Robert Holmberg, Vice-President, Liquor Operations, Sage Creek was an obvious choice for the province's 54th full-service Liquor Mart.

"Over the last few years there has been tremendous residential and commercial development in Sage Creek," says Holmberg. "The addition of a Liquor Mart will not only complement the retail growth in this emerging area, it will provide residents with the convenience of shopping close to home."

The 9,000 sq. ft. Sage Creek Liquor Mart will be located at 50 Sage Creek Boulevard and situated in a retail centre that is anchored by regional grocer Sobeys. The store will carry a wide assortment of beverage alcohol products and provide the same level of socially responsible service and product expertise that Manitobans have come to expect from their Liquor Mart.

The new Sage Creek Liquor Mart is anticipated to open in summer 2015.

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