

## NEWS RELEASE

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### MANITOBANS HELP RAISE OVER \$178,000 FOR TYPHOON RELIEF

**February 7, 2014, Winnipeg** – Customers across the province helped raise over \$178,000 for typhoon relief during the Manitoba Liquor & Lotteries fundraising campaign during November and December of 2013. Proceeds were donated to the Canadian Red Cross to support relief efforts in the Philippines and other areas hit by Typhoon Haiyan.

"We knew it was going to be important to contribute somehow in order to support the many Manitobans and their families, who were affected by the devastation in the Philippines late last year," said Winston Hodgins, President & CEO of Manitoba Liquor & Lotteries. "Once again, the outpouring of generosity from our customers and our employees, has been very inspiring and we were thrilled that so much was raised in such a short time."

From November 16 to December 9, donations to the Canadian Red Cross were collected at all Liquor Mart locations and the Casinos of Winnipeg. Customers and employees raised \$128,513.14. When combined with a \$50,000 contribution from Manitoba Liquor & Lotteries, the Canadian Red Cross received a grand total of \$178,513.14 for immediate and longer term relief efforts.

"On behalf of those you helped and the Canadian Red Cross, I thank everyone who contributed to the Typhoon Haiyan Relief Fund," said Shawn Feely, Provincial Director of the Red Cross in Manitoba. "We are extremely thankful for the ongoing support of Manitoba Liquor & Lotteries."

Since Haiyan made landfall in November 2013, the Red Cross has been working to provide urgently needed assistance in affected communities. Funds raised for the Red Cross will help provide shelters, food, water, and health services.

Manitoba Liquor & Lotteries operates Liquor Marts and Liquor Mart Express stores, Club Regent Casino, McPhillips Station Casino, Video Lotto and PlayNow.com, and also distributes and sells Western Canada Lottery products through our network of lottery ticket retailers. Revenues generated by Manitoba Liquor & Lotteries are returned to the Province to support priority programming in health care, education, social and community services, economic development and public safety initiatives.

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