



NEWS RELEASE

December 22, 2014, Winnipeg, Manitoba - The Manitoba Liquor and Lotteries Corporation today announced the appointment of John Stinson as Chief Executive Officer, starting February 16, 2015.

“The Board of Directors is very pleased and confident that they have selected a strong and creative leader to move the new Crown corporation forward,” said Tannis Mindell, Chair of the Board of Directors. “Working with the Board and the executive management team, Mr. Stinson will contribute to the strategic vision for Liquor & Lotteries and build upon the corporation’s success in generating revenue for the province of Manitoba, through the responsible delivery of gaming and liquor services.”

Ms. Mindell added that Mr. Stinson was selected for his experience in community engagement and consensus building, as well as his extensive management skills. Mr. Stinson was previously the CEO of the Interlake-Eastern Regional Health Authority and was successful in blending two workforce cultures with the amalgamation of the former North Eastman Health Association and the Interlake Regional Health Authority into one corporate entity.

“I am eager to begin my role as CEO at one of Manitoba’s largest and well respected Crown corporations,” said Mr. Stinson. “I am also honoured to soon be part of a team of employees which is dedicated to the corporation and also committed to the community in which they live through their volunteerism efforts. Together, we will move Liquor & Lotteries forward and continue to provide our customers with exciting and innovative products.”

The Board of Directors also thanked Winston Hodgins, who will be stepping down from his role of President & CEO to lead various business development initiatives in the corporation. Mr. Hodgins was the President & CEO of Manitoba Lotteries from 2000 to 2012 and for the last two years led Liquor & Lotteries through the merger process.

/continued

Manitoba Liquor & Lotteries is the newest Crown corporation as a result of the merger of the MLCC and Manitoba Lotteries announced by the Province in 2012. This year, the corporation expects to earn about \$575 million in net income which is returned to the province to fund priority programming.

Manitoba Liquor and Lotteries Corporation is responsible for the distribution and sale of liquor, and for providing gaming and entertainment experiences in a socially responsible manner. The Corporation operates Manitoba Liquor Mart and Liquor Mart Express stores, Club Regent Casino, McPhillips Station Casino, Video Lottery Terminals and PlayNow.com, and also distributes and sells Western Canada Lottery products (such as Lotto 6/49 and Sport Select) through its network of lottery ticket retailers.

JOHN STINSON'S BIOGRAPHY ATTACHED

CONTACT: Susan Olynik, Vice President
Corporate Communications & Social Responsibility
Phone: 204-957-2500 ext. 2630
Cellular: 204-771-5445
Susan.Olynik@mbl.ca

BIOGRAPHY
John Stinson

John has spent the last 30 years working in the health and social services fields. He has worked on the front lines as a health educator and community animator, worked as a policy advisor and manager for Health Canada, and worked as a senior health executive in the community, provincial and private sectors.

With over a decade at the front lines of the HIV/AIDS epidemic, he was a founding member of the NAMES Project Canada (Canada's AIDS Memorial Quilt), is a past board member of the Canadian AIDS Society and was the founding Executive Director of Nine Circles Community Health Centre – Winnipeg's integrated-services HIV/AIDS clinic.

Currently the CEO of Interlake-Eastern Regional Health Authority in Manitoba, John was Vice President of Acute Care and Planning and then the CEO of South Eastman RHA. Prior to joining South Eastman, John was the Assistant Deputy Minister of Corporate and Provincial Program Support for Manitoba Health.