

GROWLER FACTS

WHAT ARE GROWLERS?

Growlers are refillable beer containers. They are commonly sold at breweries and brewpubs as a means to sell takeout craft beer. With the popularity of craft beer, growlers are becoming an increasingly popular format in North America. The most common growler size, and the only size sold in Manitoba, is 1.89L/64 oz.

HOW I BUY AND FILL GROWLERS?

Purchase an empty growler at any Growler Bar for \$4 or bring your own clean 1.89L growler. Staff will fill the growler with your choice of beer listed at the Growler Bar. Pay for the beer at the cashier. Enjoy!

WHERE WILL GROWLER BARS BE AVAILABLE?

Growler Bars are available at the following locations:

- Kenaston Crossing Liquor Mart
- St. Vital Square Liquor Mart
- Northdale Liquor Mart
- Spring Meadow Square Liquor Mart
- Brandon Victoria Liquor Mart
- Assiniboine Gordon Inn, Winnipeg
- Keystone Motor Inn, Brandon

WHY IS IT CALLED A GROWLER?

There are a few theories on the word's origin. According to one, the word originated from the 19th century American practice of bringing home beer from the pub in a covered pail. The beer sloshing around in the pail would make a sound similar to a growl.

WHAT BEERS WILL BE AVAILABLE AT THE GROWLER BAR?

Growler Bars will offer core and seasonal listings from Fort Garry and Half Pints for the duration of the pilot. Beers will rotate every 4-6 weeks. Current listings and prices can be found on LiquorMarts.ca.

GROWLER ETIQUETTE

- Staff will be happy to fill/re-fill your growler.
- We will refill any 1.89L/64 oz growler, as long as the container is clean and undamaged.
- Customers are responsible for cleaning their own growlers.
- To clean your growler, wash in hot water, sanitize, rinse and air dry. Do not use fat or oil based ingredients. Store with the lid off. (Brushes and sanitizers are available for sale.)
- Your growler will remain fresh 7 – 10 days sealed. Please drink within 2 days of opening. Keep filled growlers cold and dark.
- Filled growlers cannot be returned/exchanged.
- Empty growlers are not redeemable for refund. You do not pay a deposit on the growler when purchased. Keep it clean and reuse it as many times as you like.
- Try before you buy! Samples are available.

