



## It's a (Super Bowl) Love Story: Will Kelce Pop the Question to Swift?

**February 6, 2024, Winnipeg, MB** – Sunday's Super Bowl LVIII showdown between the Kansas City Chiefs and San Francisco 49ers will be a classic, but the romance between Chiefs' star player Travis Kelce and global megastar Taylor Swift is offering PlayNow players an intriguing series of bets.

Most notably, PlayNow players can bet if Kelce will propose to Swift after the big game (11.60), if Swift will make a surprise halftime performance (6.00), and how many times will Swift be shown on the broadcast (over/under 5.5 times). A successful \$10 wager on Kelce to pop the question at odds of 11.60 would pay out a total of \$116.00.

Additionally, Winnipeg Blue Bombers fans may have recognized a familiar face in Swift's suite at the Chiefs' divisional round game against the Buffalo Bills in January: quarterback Zach Collaros. PlayNow has the odds of Collaros making an appearance in Swift's box suite at the Super Bowl at 6.00 odds.

The NFL is already the most popular pro sports league to bet on at PlayNow but given the popularity of the Kelce and Swift story with NFL fans, it made sense for PlayNow to add these novelty bets to the lineup. These fun bets allow the site's casual and new players the opportunity to bet on not just the winner and game related aspects of the Super Bowl, but the drama happening off the field too.

When it comes to the game itself, the 49ers will look to avenge their Super Bowl LIV loss to the Chiefs four years ago when these two teams met. This time, the [49ers are coming in as 2-point favourites on PlayNow](#) with many offensive weapons surrounding quarterback Brock Purdy.

However, Chiefs' quarterback Patrick Mahomes – who already has two Super Bowl rings – is [PlayNow's betting favourite to win his third Super Bowl MVP honour](#) (2.20). Other betting favourites for MVP include Purdy (3.00), 49ers running back Christian McCaffrey (5.00) and Kelce (13.00).

As always, PlayNow players can bet on not only the winner of the Super Bowl, but the coin flip result, the length of the national anthem, and everything involving this year's halftime show featuring Usher. In total, there are approximately 650 Super Bowl bets available on PlayNow.

As Manitoba's own legal gambling website, [PlayNow](#) is the only site whose profits benefit Manitobans through investments in things like healthcare, education, and community programs. Players can visit [PlayNow.com](#) to learn how to set time and money limits as well as the other online tools available to encourage healthy play. For further information, visit [PlayNow.com/GameSense](#).

*\*Odds listed are correct at time of posting but are subject to change at any time.*

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