

I WORK TOMORROW
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DrinkSense.ca

**LET'S ENJOY
MOCKTAILS.
NO QUESTIONS
ASKED.**



MANITOBA
LIQUOR & LOTTERIES

OCTOBER 2023

Zero Proof. Zero Problem.

There's more than one way to order a non-alcoholic beverage – mocktail, zero-proof, Tasty AF (alcohol free) — the list goes on. Whatever you decide to call it, you should be able to enjoy your drink without anyone questioning your decision. While there may not be one widely adopted term, there are endless reasons why you might choose to enjoy one.

We want you to feel confident in that choice, so we've created some playful responses you can hold up the next time someone questions your decision. The drinks you see are the result of a partnership with Good Neighbour Brewing to bring you a great tasting zero-proof beverage: their Sparking Hop Water. The cans will be available for free for a limited time during our event on November 18th, 2023 at St. Vital Centre. Keep posted on our social media to find out more!

Don't see your reason here? Check out our **other recipes** and make one of your own. Whatever your reason, let's enjoy some mocktails!



Unquestionably Great Drinks

Introducing, three new cheeky signature mocktails that tell it like it is.

*while these drinks were created for this campaign, you can make all the recipes below from the comfort of your home, with simple and locally available ingredients and call them whatever you want. We're all about options!



I'VE ALREADY HAD ONE

NO BABY NEWS

I WORK TOMORROW

I Work Tomorrow

The “I Work Tomorrow” is a mocktail that works as hard as you do.

You may choose the “I Work Tomorrow” after a big presentation, at after-work drinks or just because you’re a boss!

This drink has great flavour and zero alcohol, so you get maximum ROI with every sip.



INGREDIENTS

- 2 1/2 oz fresh pineapple juice
- 1/2 tsp fresh lime juice
- 3/4 oz simple syrup
- Good Neighbour Sparking Hop Water, well chilled
- Cinnamon, to garnish



Find our simple syrup recipe on Instagram.

TO PREPARE

1. Combine juices, syrup, and ice in a cocktail shaker. Shake for 15 seconds or until chilled.
2. Strain the mixture into a tall glass with fresh ice. Slowly pour in Good Neighbour Sparkling Hop Water to fill the glass.
3. Garnish with a light dusting of cinnamon.

No Baby News

This is a mocktail that speaks for itself.

You might find yourself reaching for the “No Baby News” at brunch, bridal showers or literally anytime you want (because why not!?). You deserve to enjoy zero alcohol and zero questions from your girlfriends.



NO BABY NEWS
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INGREDIENTS

- 1/2 oz fresh lime juice
- 1/2 tsp almond extract
- 1 oz raspberry simple syrup
- Good Neighbour Sparkling Hop Water, well chilled



Find our simple syrup recipe on Instagram.

TO PREPARE

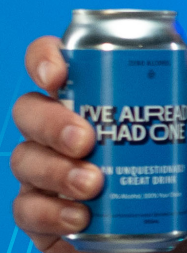
1. Combine lime juice, almond extract, syrup, and ice in a cocktail shaker. Shake for 15 seconds or until chilled.
2. Strain mixed ingredients into a tall glass with fresh ice, then top off with Good Neighbour Sparkling Hop Water. Serve with a straw.

I've Already Had One

This is the perfect mocktail to answer the question: “want another brewski?”

The “I've Already Had One” is perfect for tying one less on when watching the big game, remembering every moment of the final touchdown, or for when the party isn't stopping—and you don't want to either.

This is a zero-proof beverage that speaks loud enough to hear over the home crowd.



INGREDIENTS

- 1 oz grapefruit juice
- 2 oz pineapple juice
- 1 tsp agave nectar
- Good Neighbour Sparking Hop Water, well chilled
- 3–5 dashes of chocolate bitters

TO PREPARE

1. In a cocktail shaker, combine grapefruit juice, pineapple juice, agave, and several ice cubes. Shake for 15 seconds or until chilled.
2. Strain the mixture into a tall glass with fresh ice, then top with Good Neighbour Sparking Hop Water.
3. Add several dashes of chocolate bitters and serve.