

Gerry Sul Appointed President & CEO of Manitoba Liquor & Lotteries

July 7, 2023

WINNIPEG - The Manitoba Liquor & Lotteries Board of Directors announced today that Gerry Sul has been appointed as the new President & CEO of Manitoba Liquor & Lotteries. Sul has been serving as President & CEO in an acting capacity since January 2023. His position became permanent effective July 5.

“We are very pleased to welcome Gerry Sul as the new President & CEO,” said board chair Bonnie Mitchelson. “Gerry is an experienced leader with extensive knowledge about our lines of business. He is trusted and respected by employees throughout the corporation, and under his leadership, Manitobans can expect to see continued innovation and sound financial governance.”

Since joining the corporation in 2007 as Chief Information Officer, Sul has held several key executive positions, including Chief Corporate Services Officer, Vice President, Facilities, Central Services, Security & Surveillance, and most recently as Executive Vice President, Gaming & Entertainment. Prior to his time at Liquor & Lotteries, Sul gained more than 20 years’ experience working in the private sector for a large publicly traded agri-business company, managing systems development and providing project management services for critical and complex corporate initiatives.

“I am honoured to have been appointed to lead Manitoba Liquor & Lotteries,” said Sul. “I look forward to working with our board and employees to continue to offer Manitobans great service and experiences, while increasing our impact in supporting important programs and initiatives that benefit our province.”

Sul holds a Bachelor of Computer Science degree from the University of Manitoba and has completed the Queen's School of Business Executive Program, and the University of Nevada, Reno Executive Development Program. He is board chair of the Western Canada Lotteries Corporation and a board member with Interprovincial Lotteries Corporation.

Manitoba Liquor & Lotteries is a Crown corporation that distributes and sells liquor, provides gaming and entertainment experiences, and sources and distributes non-medical cannabis to retailers in the province, all in a socially responsible manner. Profits are directed to the Province of Manitoba to fund programming in areas such as healthcare, education, and social and community services.

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