
GRAPHIC DESIGNER

Full Time Employment Opportunity

Reporting to the Manager, Marketing Services, the Graphic Designer is responsible for the creation of superior graphics for use in a variety of media applications. The incumbent will participate in the development of design concepts and creating media files/output to support campaigns, events and special projects for all areas of Manitoba Liquor & Lotteries.

Duties:

- Complete assigned Requests for Service within established deadlines.
- Conceptualize and create ideas, designs, and graphics that exceed our customers' expectations.
- Design and produce multimedia content using desktop publishing applications and other graphic software and technology.
- Design and produce artwork consistent across a variety of media, in accordance with applicable regulations, policies, by-laws, contracts, brand identity guidelines and corporate design standards.
- Design activities may include, but are not limited to: Enterprise Digital Signage Network (EDSN), touchscreen and NexGen displays, web advertising, website design, social media, print advertising, out-of-home advertising, collateral materials, signage, corporate presentations and promotional displays.
- Work closely with other members of the Marketing Services department to deliver media files and administer the EDSN.
- Plan and implement visual effects, motion graphics, animation, and production.
- Proof and review final media output to ensure accuracy with our customer's request.
- Aggressively learn new applications and tools for design and production technology as required.
- Work collaboratively to ensure quality and consistency in media output. Key interactions include Marketing Services department, internal customers, external agencies, vendors and partners.
- Encourage a climate that supports diversity.
- Performs other duties as assigned.

Primary Qualifications:

- Diploma or certificate in Graphic Design, Graphic Communications or related field.
- A minimum of five (5) years working in a professional graphic design environment, with a minimum of three (3) years' experience working in computer generated design.
- Formal training in graphic design production tools, including Adobe Creative Suite.
- A high level of expertise with all desktop publishing software and extensive experience with print and/or web design, graphics production, and familiarity with relevant design and production tools.
- A high level of understanding and knowledge of graphic files (sizes, conversions, mechanics, and applications).
- A working knowledge of and experience with publishing processes (editorial, design, and print production).
- A working knowledge of the Internet, along with basic understanding of HTML, DHTML, WYSIWYG editors and various graphic applications.
- A working knowledge of visual effects, motion graphics, and animation, including Adobe After Effects or comparable software.
- Intermediate skills in Microsoft Office (Word, Excel, PowerPoint and Outlook).
- Ongoing professional development is required to obtain and maintain an expert level knowledge in current and emerging desktop publishing and animation technology.
- Excellent communication and interpersonal skills with superior attention to detail.
- Ability to work independently or in a team environment.
- The core competencies for this position include achieving quality results, adaptability/managing change, communication, customer service, decision making and problem solving, integrity and building trust, teamwork and cooperation and valuing diversity. These competencies are deemed important for the success of the position and organization.

Secondary Qualifications:

- Bilingual (French/English) language skills.
- Prepress experience, copywriting skills, Flash web development tools, and video editing skills.
- Have and maintain a valid Manitoba Class 5 drivers' license.
- Gaming, liquor or related industry experience.

Salary: \$25.58-\$31.49
Bargaining Unit: CUPE
Location: Milt Stegall Drive

Individuals should apply by completing our online application form at www.mbl.ca/jobs or by submitting a resume and application to:

Email: careers@mbl.ca
Mail: Human Resources
1555 Buffalo Place
Winnipeg, Manitoba R3C 2X1

All applications are due by: **May 27, 2018.**

We thank all interested applicants, however, only those selected for interviews will be contacted.