

NEWS RELEASE

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"Wow Factor" Gifts for the Hard-to-Buy-For at Distinctions



In the heart of the Grant Park Liquor Mart, there is an extraordinary glass room called *Distinctions*. On its shelves sit much sought-after bottles in amber, burgundy and gold. Some of the bottles are themselves works of art made from hand-cut crystal. Inside you will find incredible and exceptional wines and spirits which are part of our fine and rare assortment.

Selections range from a rare bottle of 1969 Macallan Single Malt Scotch worth \$17,000 to a celebration-worthy Moet & Chandon Vintage Collection 1990 Champagne worth \$326 to a more affordable treasure, Grahams Vintage 1983 Port worth \$120. These are only a few of the exclusive items to fulfill family and friends' wish lists this holiday season.

"We have quite literally searched the world in order to bring these rare wines and spirits to Manitoba," says Robert Holmberg, Vice President, Liquor Operations for Manitoba Liquor & Lotteries. "There are so many singular products at *Distinctions* that you would be hard-pressed to find a more unique product for your occasion or gift anywhere else."

While some items are priced for the connoisseur, *Distinctions* also features some outstanding and unique items at prices under \$100 that would make an excellent gift for the wine/spirits lover in your life. Friendly, helpful Product Consultants are always available to provide expert advice.

While *Distinctions* is located at our Grant Park Liquor Mart, interested customers can browse the *Distinctions* online at <u>www.liquormarts.ca/distinctions</u>. Even better? All of these products can be ordered from and shipped to any of the 56 Liquor Marts in the province.

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